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Focus on Energy 2024 Savings

Focus on Energy is Wisconsin utilities' statewide energy efficiency and renewable resource program funded by the state's investor-owned energy utilities and participating municipal and electric cooperative utilities.

In 2024, Focus on Energy offered financial incentives and technical assistance to help eligible Wisconsin residents and businesses reduce their energy waste. According to an independent evaluation of 2024 programs, Focus on Energy delivered \$4.17 in benefits to Wisconsin residents and businesses for every \$1 dollar spent, resulting in economic benefits, reduced energy costs, and reduced emissions. In addition, the overall customer satisfaction rating for 2024 was 9.4 on a 10-point scale. For more information on how Focus on Energy can help you save energy, go to **www.focusonenergy.com**

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